



ENERGY OFFICE

eThekweni. The green economy hub.

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PUBLIC NOTICE

BACKGROUND

South African National Solar Water Heating Strategy & Implementation Plan (November 2009) provides a national strategic framework to ensure that 1 million solar water heaters (SWH) are installed across South Africa. The national SWH Strategy was developed in response to the goals of reducing electricity demand, offsetting rising electricity cost to residential households and achieving renewable energy targets of 10,000 GWH contained in the 'White Paper on Renewable Energy' of 2003.

This focus on solar water heating is also articulated in the eThekweni Municipality Energy Strategy, 2008 (adopted by Council Dec 2009). The Energy strategy lists a number of action plans which span a wide range of technical, managerial and institutional interventions to deliver Energy Efficiency (EE) and Renewable Energy (RE) improvements across all sectors. Two of the action plans are dedicated specifically to Solar Water Heating, namely:

- Residential Sector Action Plan 7 - Enhanced use of Solar Water Heating in the Home
- Local Authority & Public Sector Action Plan 10 - Maximize use of Solar Water Heating in Public Buildings.

Both of these action plans list a number of actions which need to take place, responsible agents and timeframes in order to increase the uptake of solar water heaters in the municipality. One of the most critical actions identified in the energy strategy is to implement a program for large scale SWH roll-out.

SHISA SOLAR NEIGHBOURHOOD SWH PROJECT

The Shisa Solar Neighbourhood SWH Project (www.shisasolar.org.za) is a volume purchasing project for SWH that targets the higher Living Standards Measure (LSM) groups in the eThekweni Municipality. The project assists groups of people working together in neighbourhoods in the eThekweni Municipal Area to simplify the process and reduce the cost of fitting a SWH to their homes. The aim is for the project to facilitate the installation of 30,000 solar water heaters to middle and upper income homes in the municipal area by 2015. The project helps the participants to decide:

- What supplier to use?
- Which SWH technology to purchase?
- How much will it cost?
- How do I apply for the Eskom SWM rebate?
- And where to get started.

Such volume-based purchasing programs can remove a percentage of costs associated with a traditional SWH installation. The project effectively hand-delivers interested customers in a small geographic area to members of the Panel of SWH Suppliers.

SHISA SOLAR MARKETING

Phase one of the marketing activities for the Shisa Solar Program focused on creating brand awareness. This phase began on the 1st of May 2011 and was concluded on the 30th June 2011 and included intense advertising on radio and newspapers.

Phase 2 will be a more personal approach, and concentrates on interacting with citizens on a one-on-one basis and disseminating information.

PROGRAM ROLLOUT

As part of this phase, the services of a promoter with a sound system are required. It is our intention to target four high foot traffic areas within the eThekweni Region. As the service provider you will be required to provide a sound system and be able to provide information and entertainment that will attract customers to the stand. The program will commence at 10:00am and end at 14:00pm.

ADJUDICATION CRITERIA

Quotations will be assessed according to the following criteria

Competence:	100 points
Methodology:	30 points
Relevant experience:	40 points
Budget Breakdown:	30 points
Location and BEE Status:	15 points
Location:	10 points
BEE Status:	5 points

Please supply quotation by 8th November 2011 via e-mail to moodleypr@durban.gov.za. Please contact Priscilla Moodley on 031-311 1629 with any queries.